

Dear Social Care Providers,

We hope this email finds you well.

As you may remember, the significant workforce pressures across adult social care in recent years led the Eastern Region’s Association of Directors of Adult Social Services (ADASS) to commission Skills for Care’s Workforce Intelligence Team in 2022. The aim of this was to enhance understanding of those pressures and identify the right support for our Social Care Providers. We are pleased to announce that we are recommencing this work in 2025.

The data is drawn from Skills for Care’s Adult Social Care Workforce Data Set (ASC-WDS), supplied by providers like yourselves and the region’s local authorities. This establishes an understanding of the situation both locally and regionally for Councils, ADASS and other supporting stakeholders. We now want to capture important information from provider and staff perspectives for the analysis work to ensure we have a complete picture.

The information we would like to understand is in the form of two surveys that should take around 5 minutes each to complete. Both surveys will provide vital evidence that will be used to support recruitment, retention, and other necessary changes.

The first survey is for providers and will help us understand the key issues, what has worked, and what commissioning practice changes could help. If you have your ASC-WDS ID, this can be entered into Q1 of this survey. [Please click here for this survey](https://online1.snapsurveys.com/5l86d8).

The second survey is for members of your staff to complete and will be fully anonymised. This will help us to understand ‘working in the sector’ from a staff perspective. Here is the link to this survey: <https://online1.snapsurveys.com/r5q5zs>

Both surveys will close on **Friday 4th July 2025**. We recognise the pressures you face – we would be very grateful if you would take the time to complete and circulate to your staff, so they have the opportunity to feed into this important data collection. We will ensure you receive feedback on the key headlines to clearly see what your information has contributed to. Further, there is a tick box in the provider survey where you can express your interest in being involved with data findings. We are very keen to work with you and co-produce solutions to support the sector as a result of this work.

You may find it helpful to know that you and your staff can apply for a Blue Sky Card. This is a fully-vetted social care ID card that doubles as a discounts/perks card, recognised nationally as a Force and Frontline ID card, accepted on the High street. <https://blueskycard.uk/>

Many thanks in advance for supporting the completion of these surveys. The more surveys we receive, the more complete and accurate analysis we can conduct.